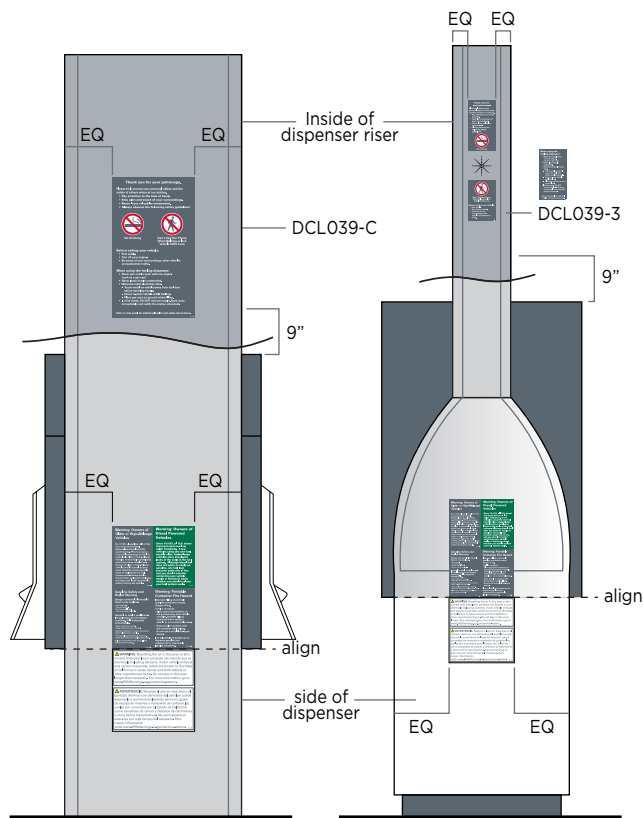


Dispenser Graphics

Warning and Regulatory Decals



Outward facing (away from canopy column) when possible. Position on lower portion of riser for visibility.

Outward facing (away from canopy column) when possible.

To limit visual clutter and simplify the fueling process, place only informational and operational decals on dispenser faces.

Apply main regulatory decals, with the exception of octane and additive decals, to the outside of the dispenser riser. Position such decals either on upper or lower portion of risers for visibility. Position dispensing warning decals on the insides of dispenser risers.

Place DCL040A-1 (Gasoline Safety and Health Warning), DCL168D-1 (Static Electricity) and DCL165A-1 (High Mileage Vehicle) on all gasoline dispensers.

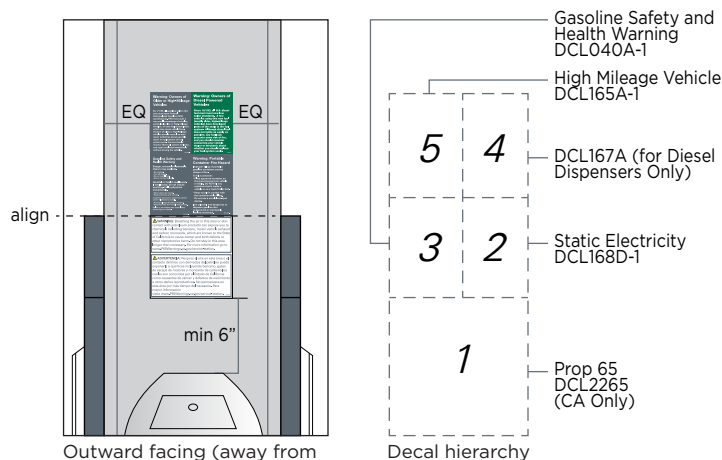
Place DCL167A (Diesel Warning) on all dispensers where Diesel fuel is offered.

Where a particular warning or regulatory decal is not required, adjust subsequent decals to fill next level in the hierarchy.

Regulatory and warning decals are laminated vinyl.

All regulatory and warning decals use Univers Bold font. This same font is also common to storefront decals and other Corporate brands.

Dispenser decal packages are a quick way to ensure getting all required decals per dispenser, with the exception of PIDs, octane decals and local or state regulatory decals. Order these separately.



Outward facing (away from canopy column) when possible. Position on upper portion of riser for visibility.

Decal hierarchy

